




indiebox[®]

GAMING MERCH SERVICES

Total Fun	1000g	110%
Saturated Fun	100g	100%
Lazers	9001g	100%
Salt	322g	5%
Cereal	90's	100%
Cereal Prizes		100%
Cereal Nostalgia		100%
DRM	0g	0%

BUILD YOUR SHIP BIT-BY-BIT,
PLUNDER ENEMIES
FOR NEW PARTS,
CHOOSE YOUR TOOLS

DEVELOPED BY



FUTURE
CRAYON





WHO WE ARE

Full-service merchandise for your games.

Founded in 2013, IndieBox began with a mission to create products for developers that are unique and fan-serving. We make merchandise that enables your IP to continue funding your development efforts beyond the sale of your digital game.

WHAT WE DO

We specialize in product development (physical editions, figures, plushies, etc.) and providing ecom services for developers. We can take an idea all the way through concept to sampling, production, sales, warehousing and fulfillment, and even customer support.

OUR PARTNERS

Our clients span all over the world...

Armello • Awesomenauts • Axiom Verge • Banner Saga • Brutal Legend • Deformers • Don't Starve • Galak-Z • Guacamelee! • Hollow Knight • Jotun • Nuclear Throne • Owlboy • Risk of Rain • Rogue Legacy • Steamworld Dig • Super Meat Boy • The Stanley Parable • Thomas Was Alone • Toejam & Earl • Torchlight II • TowerFall



KICKSTARTER TO AAA

We can handle it all. No matter your budget, we can help with creating your merch line-up.





PRODUCT OVERVIEW

You name it, we can make it. While we specialize in physical releases, figures, plushes, and apparel, we can create any product to accompany your game.

STORE SERVICES

Make more off of your IP than just licensing.

Back End • Copy Writing • Customer Support • Front End • Inventory Control • Marketing • PAX Conference Services • Product Imagery • Shopify • Store Design • Tax Remittance • Transaction Discounts • Warehousing • WooCommerce • Worldwide Fulfillment



FULL SERVICE

Let IndieBox create, run, and maintain your entire merchandise offerings. You'll never have to worry about customer support, returns, taxes, or anything else. Keep it simple. We run it, you make money.



WHERE YOU NEED US

Have something in the works? Already have products? Want to have someone handle shipping items back and forth to PAX? We will meet you wherever your needs are.



SELL WITH US

Don't need a full store? We can sell your products for you. Join our other developers and pay a small flat fee per item sold.



“

I love our Brütal Legend IndieBox for so many reasons. For one, I didn't have to do any work. For another, the box was amazing. And finally, I got a free air freshener out of it.

*-Tim Schafer (Double Fine),
Brütal Legend*

WAREHOUSING & FULFILMENT

So good, you'll ship your pants.

Our warehouse and fulfillment center is in-house. Have direct access to the team members responsible for getting your products into the hands of your customers. You'll never have to worry about your items, as every product is insured and secured by a monitored alarm system. Enjoy peace of mind and focus on creating your games.



CONVENTIONS

Don't attend another conference without it being profitable.

SHIPPING TO AND FROM

We'll ensure all of your products get to and from the conference safe and sound - and at a bulk discount.

POINT OF SALES

Use our equipment to drive cash and credit card sales at the event. Every product registered, tracked, and priced accordingly.

SALES TAX REMITTANCE

Not registered in the state of the conference? No worries. We take care of everything.





PRODUCT CREATION

QUALITY MATERIALS • PERSONALIZED TEMPLATES • IN-HOUSE DESIGN



“

I'd recommend every developer who wants to do something extraordinary to hook up with IndieBox, because it's such an effortless and great boost.

*- Brjann Sigurgeirsson (Image & Form),
Steamworld Dig*



COLLECTOR'S EDITIONS

From press boxes to thousand-unit runs, our collector's editions can vary in size, form, weight, and contents. It's the perfect embodiment of your hard work to create an amazing gaming experience. Nothing looks better on your shelf.



APPAREL

Great apparel that doesn't sacrifice quality.

We know one of your most request pieces of march is apparel. Shirts, beanies, hoodies, and even socks. We create designs from the ground up that are distinct and true to the game's vision. Our manufacturer is located locally in Orlando, FL - which saves on time and cost to market.



BY DESIGN

We can work with your design, or design in-house for you! Our experience with apparel manufacturing ensures that your designs truly shine.



PRINTING PERFECTION

Premium ink printing at standard pricing. Our screen prints are vibrant and extremely soft to the touch. We offer premium hybrid, plastisol, discharge, waterbase, all-over, and foil printing - just to name a few.



STANDARD RELEASES

It's never been easier to physically release your game.



LOW MINIMUMS

At a 500 unit minimum, standard releases are an easy way for a fan to collect a physical release of their favorite game.



GREAT MARGINS

Because we have many of the product components in-house, we're able to keep costs down and maximize your sales profit.



EASY TO DESIGN

Each piece of a standard release has a corresponding template and guideline. We can design in-house or assist your design process every step along the way.



ITEMS INCLUDED

Blu-ray double-disk display box • Double-sided cover inlay
• Game on disc • Original soundtrack disc • Full-color manual • Combination art and Steam code card • Stickers



STEELBOOK® RELEASES

Media wrapped in metal.



Prized by fans and collectors for its iconic design, luxurious finish and ability to showcase artwork, a SteelBook® edition is a premium metal case that represents the ultimate way to store your favorite movies and games.



PLUSHIES

Soft little bundles of joy that are always down to cuddle.



MATERIAL DETAIL

Every plush is different, and so are the materials it's made with. We work with manufacturers to create incredible plushies.



ADDITIONAL FEATURES

Plushies aren't just full of stuffing! Include a squeeze-activated sound box, beanbag fill, custom embroidery, tags, and more.

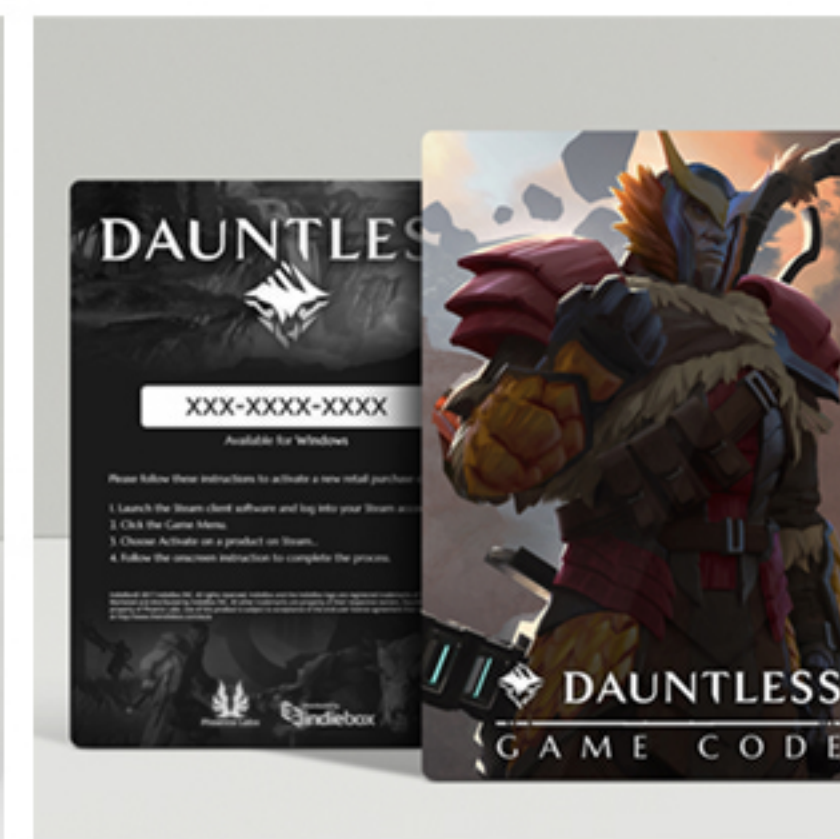
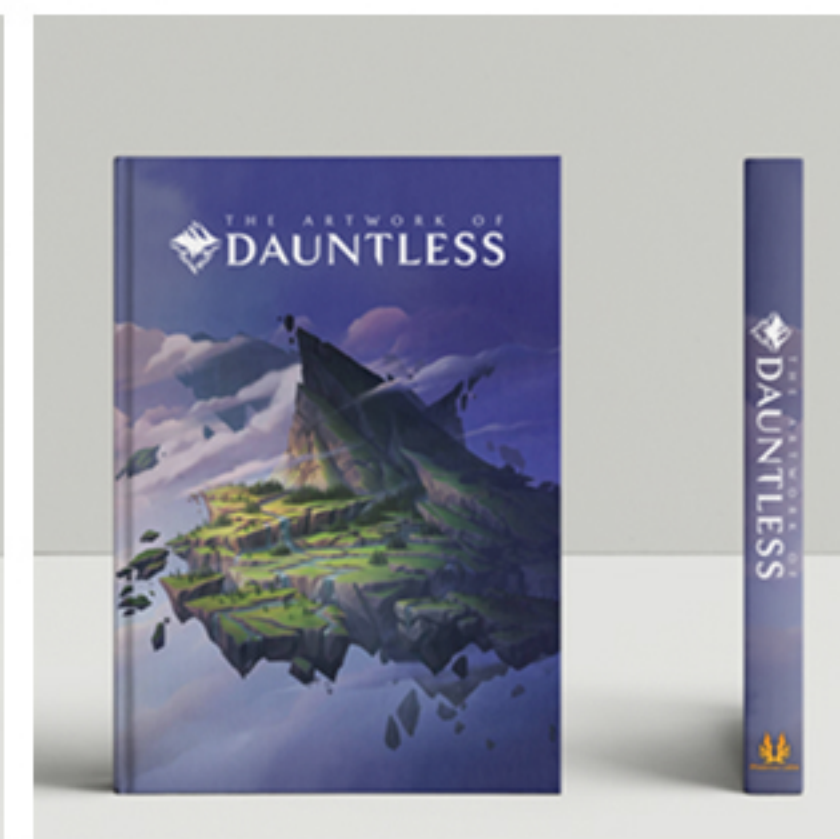
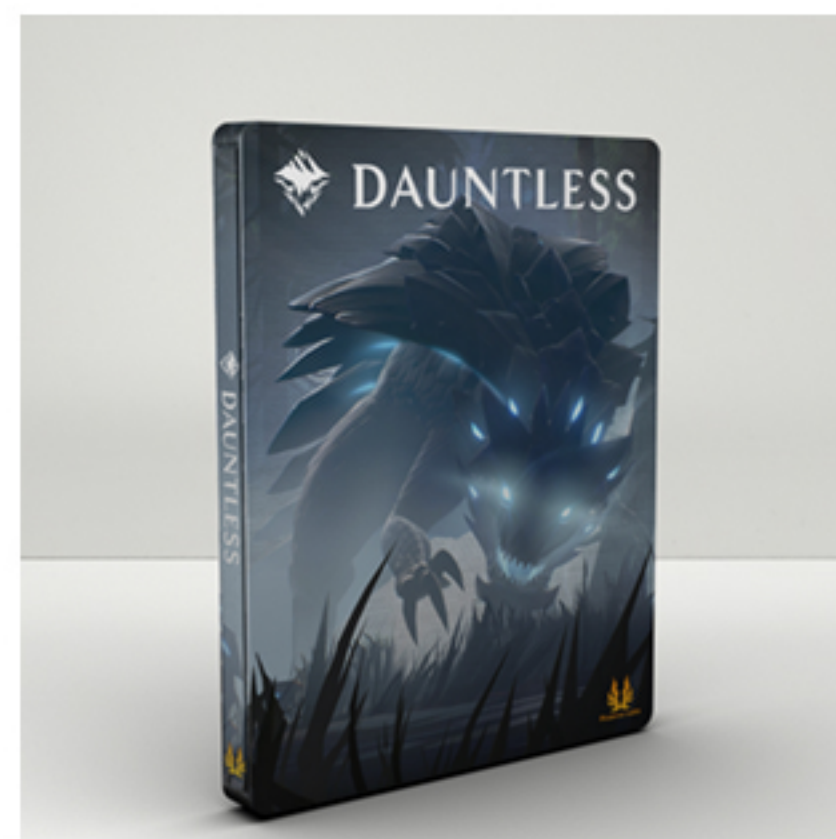


DELUXE EDITIONS

The highest honor a game can achieve.

UNBOX UNPARALLELED EXCELLENCE

The Deluxe Edition is the ultimate fan service. Developers work closely with us to create the perfect experience. We finely tune the theme, tone, collectibles, packaging, and presentation to bring you and your fans their new prized possession.





THANK YOU

WE ARE A FULL SERVICE VIDEO GAME MERCH SOLUTION.
HOW CAN WE HELP YOUR IP WORK FOR YOU?

LET'S CHAT!
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